

STAR d DIARIES™

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A pioneering initiative by Inside India, the Star diaries service offers a unique platform for the star to connect with their fans around the world with the most up to date form of digital communication.

It effectively provides a platform to personally 'speak' to fans and initiate a dialogue with them, empowering fans with accessibility and a chance to:

- 'voice their own' opinions/ thoughts/ queries
- be in constant contact with fans in an unrivaled and unadulterated way
- share insights, thoughts and opinions, without any editing
- engage and empower young India

It gives direct access to fans enabling the star to build proprietary fan communities around the world.

It gives every star the ability to be in control of their digital world through their own mobile digital hub and creates direct access to millions of fans around the world when promoting films, other work or just to talk about their life and thoughts.

All IP is owned by star, the use of it by others protected and controlled by Inside India.

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